

A woman with blonde hair, wearing a black top and pants with a gold necklace, sitting on a wooden bench in a living room. The background shows a white wall and a wooden coffee table.

Working with New and Full Moons

in 2023

How the Moon can affect your business...

The Moon is one of the most important planetary objects in astrology because it's the closest to Earth, and therefore has the greatest impact on us.

By following the phases of the Moon, just like many gardeners, surfers, and fishing experts do, you can notice cyclical changes and plan your business activities – like launches or promotions – accordingly.

Working with the Moon can help you manage your time and energy, and help you to accept when you can be really productive and visible, and when you need more rest and introspection.

When you start working with the Moon's phases it's really important to pay attention to your own energy because different people are affected in different ways.

You also want to consider the zodiac sign each New and Full Moon is in to get the vibe of its energy. This will impact you slightly differently depending on your own unique birth chart.



*Please note: the following dates are for Australian timezones, the exact times will be different depending on where you are in the world.

New Moon *dates 2023*

The New Moon is a great time to invite what you want into your life and set intentions for the month ahead. You can even do a manifestation ritual to supercharge your intention setting.

January 22: Aquarius New Moon

February 20: Pisces New Moon

March 22: Aries New Moon

April 20: Aries New Moon Eclipse

May 20: Taurus New Moon

June 18: Gemini New Moon

July 18: Cancer New Moon

August 16: Leo New Moon

September 15: Virgo New Moon

October 15: Libra New Moon Eclipse

November 13: Scorpio New Moon

December 13: Sagittarius New Moon

Note: It's best to avoid manifestation rituals around eclipses because they are too unpredictable for most of us to work with.

Full Moon *dates 2023*

The Full Moon is the height of the lunar cycle. It's where everything likes to complete. That makes it a good time to run the main sales event of your launch or promotion.

January 7:	Cancer Full Moon
February 6:	Leo Full Moon
March 7:	Virgo Full Moon
April 6:	Libra Full Moon
May 6:	Scorpio Full Moon Eclipse
June 4:	Sagittarius Full Moon
July 3:	Capricorn Full Moon
August 2:	Aquarius Full Moon
August 31:	Pisces Full Moon
September 29:	Aries Full Moon
October 29:	Taurus Full Moon Eclipse
November 27:	Gemini Full Moon
December 27:	Cancer Full Moon

This is the time to look back on how far you've come. It's a good time to release anything that feels heavy or forgive yourself for things you didn't get done.



Hi, I'm *Sophia*

I'm an astrologer, copywriter, speaker and intuitive launch coach who guides online entrepreneurs back to their soul gifts and innate communication style.

I combine my 15+ years' experience as a marketing expert for big brands and entrepreneurs with a secret weapon – tapping into the ancient wisdom of astrology to elevate your brand messaging, unlock business flow, and ultimately allow you to attract and multiply your dreamiest clients.

Perpetually curious about the 'big' questions, I started exploring astrology at a young age but my Capricornian skepticism got in the way. It wasn't until my life and business "imploded" in 2019 that I was drawn back in and forever changed by what I discovered about myself through astrology.

For more info visit sophiapallas.com or follow @sophiapallas on Instagram.